



– PRESS RELEASE –

THE JOURNEY TOWARDS THE SECOND WORLD PLOGGING CHAMPIONSHIP'S EDITION BEGINS

The applications to host the World Plogging Championship in 2022 Autumn and to become a qualifying race are open. The Plogging International Committee has been revealed!

Friday, December 10th. During the press conference of this morning, much news was presented in sight of the **second edition of the World Plogging Championship**, the run collecting waste that will be held from 30th September to 2nd October 2022.

After the success of the first edition, that led to collect almost 800 kg of abandoned waste on the Alpes in Val Pellice, the journey towards 2022 WPC begins, and as usual it will close the summer season of trail runs.

The first important news is the creation of the Plogging International Committee, composed by some members of the organizing committee of the first edition and some newcomers. These include **AICA** – International Association for Environmental Communication, **E.R.I.C.A. Soc. Coop, Acea Pinerolese, Erik Ahlström**, the creator of the word "plogging" and his association Plogga, **Carlo Degiovanni** and **Sandro Fioravanti**, as permanent guest. This compound and experienced team is going to work as director in a "control room", to take care of this international and widespread movement, with the aim to disseminate its message more and more.

At the same time, the press conference opened the plogging year, since it is possible for trail running organisations to register their competitions and apply to **become a qualifying race** of the World Championship. Applications can be submitted to info@worldploggingchampionship.com before February 15th, at noon. The only required prerequisites are to have had at least 100 registered athletes in past editions, coming from at least 3 different countries, and to schedule the race in the covering period from March 1st to August 31st, 2022.

Finally, municipalities, provincial unions, and valleys, interested in **hosting the new edition** of the World Plogging Championship, can submit their candidature to the same e-mail



address, info@worldploggingchampionship.com. In this case, the requests are about the availability of suitable structures, as well as an adequate field race, preferably supra-communal.

“A unique and innovative competition – says **Roberto Cavallo**, eco-athlete and architect of the World Plogging Championship – that aims to remind for the second year the commitment of the sports world towards the environment. After the huge success of the first edition, the WPC comes back with the desire to surprise you again and to spread more and more this sporting discipline. Everyone is called upon to play its part, and it is for sure more fun to do it collecting waste while running”.

To this link www.worldploggingchampionship.com it is possible to find out all the necessary information and download the protocols to become a qualifying race or to host the next edition of the Championship.

For further information, please contact info@worldploggingchampionship.com.